

# CONTRACT


**WVIT**  
**1422 New Britain Ave**  
**West Hartford, CT 06110**  
**(860) 521-3030**

www.nbcconnecticut.com

And:

**GREAT AMERICAN MEDIA**  
**1010 WISCONSIN AVE NW**  
**WASHINGTON, DC 20007**

Contract / Revision		Alt Order #
340810 / 1		WOC10035515
<u>Product</u>		
<u>Issue</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/16/12 - 10/22/12	1194	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
DEMOCRATIC CONGRESSIONAL CAMPA	10/08/12 / 10/18/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WVIT	Corey Lane	Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u>		
RHH		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	11	14
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
01274	02404	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Spots	
1	WVIT	10/16/12	10/22/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	2	2	\$1,200.00
ISSUE ALL SPOTS ON ORDER - IMMEDIATE PREEMPTIBLE CLASS OF TIME													
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>					<u>Rate</u>				
Week: 10/16/12	10/22/12	- TWIF--		2					\$600.00				
2	WVIT	10/16/12	10/22/12	7-9A TODAY SHOW	7A-9A		:30			NM	2	2	\$1,300.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>					<u>Rate</u>				
Week: 10/16/12	10/22/12	- TWIF--		2					\$650.00				
3	WVIT	10/16/12	10/20/12	9-10A CT NEWS TODAY	9A-10A		:30			NM	1	1	\$400.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>					<u>Rate</u>				
Week: 10/15/12	10/21/12	-----S-		1					\$400.00				
4	WVIT	10/16/12	10/21/12	7-8A CT NEWS TODAY	7A-8A		:30			NM	1	1	\$250.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>					<u>Rate</u>				
Week: 10/15/12	10/21/12	-----S		1					\$250.00				
5	WVIT	10/16/12	10/21/12	8-9A SUNDAY TODAY	8A-9A		:30			NM	1	1	\$500.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>					<u>Rate</u>				
Week: 10/15/12	10/21/12	-----S		1					\$500.00				
6	WVIT	10/16/12	10/21/12	9-10A CT NEWS TODAY	9A-10A		:30			NM	1	1	\$350.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>					<u>Rate</u>				
Week: 10/15/12	10/21/12	-----S		1					\$350.00				
7	WVIT	10/16/12	10/22/12	9-10A TODAY SHOW	9A-10A		:30			NM	1	1	\$450.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>					<u>Rate</u>				
Week: 10/16/12	10/22/12	M-----		1					\$450.00				
8	WVIT	10/16/12	10/22/12	11-12P CT NEWS TODAY	11A-12P		:30			NM	2	2	\$300.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>					<u>Rate</u>				
Week: 10/15/12	10/21/12	- TWIF--		1					\$150.00				
Week: 10/22/12	10/28/12	M-----		1					\$150.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcconnecticut.com

Contract / Revision	Alt Order #
340810 / 1	WOC10035515

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	Issue	1194

Advertiser	Original Date / Revision
DEMOCRATIC CONGRES	10/08/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
9	WVT	10/16/12	10/22/12	4-5P ELLEN	4P-5P		:30			NM	3	\$1,200.00	
		Start Date	End Date	Weekdays									
Week: 10/15/12				-TWTF--				2	\$400.00				
				M-----				1	\$400.00				
10	WVT	10/16/12	10/22/12	5-6P CT NEWS @ 5PM	5P-6P		:30			NM	1	\$800.00	
		Start Date	End Date	Weekdays									
Week: 10/16/12				-TWTF--				1	\$800.00				
				M-----									
11	WVT	10/16/12	10/22/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	2	\$2,000.00	
		Start Date	End Date	Weekdays									
Week: 10/15/12				-TWTF--				1	\$1,000.00				
				M-----				1	\$1,000.00				
12	WVT	10/16/12	10/21/12	6-7P CT NEWS SUN @ 6PM	6P-630P		:30			NM	1	\$700.00	
		Start Date	End Date	Weekdays									
Week: 10/15/12				-----S				1	\$700.00				
				M-----									
13	WVT	10/16/12	10/22/12	7-730P EXTRA	7P-730P		:30			NM	2	\$1,200.00	
		Start Date	End Date	Weekdays									
Week: 10/15/12				-TWTF--				1	\$600.00				
				M-----				1	\$600.00				
14	WVT	10/16/12	10/22/12	730-8P ACCESS HOLLYWOOD 730P-8P	730P-8P		:30			NM	2	\$1,200.00	
		Start Date	End Date	Weekdays									
Week: 10/15/12				-TWTF--				1	\$600.00				
				M-----				1	\$600.00				
15	WVT	10/16/12	10/22/12	M8-10P VOICE	8-10P		:30			NM	1	\$5,000.00	
		Start Date	End Date	Weekdays									
Week: 10/16/12				M-----				1	\$5,000.00				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type			
1	WVT	10/16/12-10/22/12		M8-10P VOICE	8-10P	M-----	:30		\$5,000.00	NM			
See MG 15.2													
PREEMPT-PROGRAM CHANGE													
2	WVT	10/22/12-10/22/12		M8-9P THE VOICE	8-9P		:30		\$5,000.00	NM			
MG for 15.1 10/22													
16	WVT	10/16/12	10/16/12	8-9P THE VOICE	8P-9P		:30			NM	2	\$4,000.00	
		Start Date	End Date	Weekdays									
Week: 10/15/12				-T-----				1	\$4,000.00				
				M-----									
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type			
1	WVT	10/15/12-10/21/12		T8-8P VOICE-RESULTS	8P-9P	-Tu-----	:30		\$4,000.00	NM			
See MG 16.2,16.3													
DNA-NEWS SPL REPORT													
2	WVT	10/15/12-10/21/12		TH30ROCK/UP ALL NIGHT	8P-9P		:30		\$2,000.00	NM			
MG for 16.1 10/16													
3	WVT	10/15/12-10/21/12		TH10-11P ROCK CENTER	10-11P		:30		\$2,000.00	NM			
17	WVT	10/16/12	10/22/12	11-1135P LATE NEWS	11P-1135P		:30			NM	3	\$4,500.00	
		Start Date	End Date	Weekdays									
Week: 10/15/12				-TWTFSS				2	\$1,500.00				
				M-----									

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FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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**1422 New Britain Ave**  
**West Hartford, CT 06110**  
**(860) 521-3030**

<u>Contract / Revision</u>	<u>Alt Order #</u>
340810 / 1	WOC10035515
<u>Product</u>	<u>Estimate #</u>
<u>Issue</u>	<b>1194</b>
<u>Original Date / Revision</u>	
10/08/12 / 10/18/12	

[www.nbccconnecticut.com](http://www.nbccconnecticut.com)

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 10/22/12	10/28/12	M-----	1							
18	WVIT	10/16/12	10/22/12	1135-1235A TONIGHT SHOW	1135P-1235A		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 10/15/12	10/21/12	-TWTF--	3							
		Week: 10/22/12	10/28/12	M-----	1							
19	WVIT	10/16/12	10/22/12	1235-135A LATE NIGHT	1235A-135A		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 10/16/12	10/22/12	-TWTF--	2							
20	WVIT	10/16/12	10/20/12	1130P-1A SNL	1130P-1A		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 10/15/12	10/21/12	-----S-	1							
21	WVIT	10/16/12	10/21/12	NFL REG SEASON NON LO	815P-1130P		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 10/15/12	10/21/12	-----S	1							
22	WVIT	10/16/12	10/22/12	10-11A TODAY SHOW	10A-11A		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 10/16/12	10/22/12	M-----	1							

## Totals

37 \$32,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	37	\$32,600.00	\$27,710.00
<b>Totals</b>	<b>37</b>	<b>\$32,600.00</b>	<b>\$27,710.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Date:**

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## FOR NBCE CONTRACTS:

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